



Economic Development Committee (EDC)

Monroe Community Library & Via Zoom

Thursday, July 21, 2022 at 6:00 P.M.

The Library Meeting Room is located at 380 N. 5th Street, Monroe, Oregon.

This Council Committee meeting can also be viewed through Zoom. Go to the **city website calendar** here: <https://ci.monroe.or.us/administration/city-calendar/> or **Facebook page** for the Zoom Link/ID.

AGENDA

1. Call to Order (Mayor Sheets)

2. Developing Projects (CA Martinenko)

- 2.1. Basic Steps - Sponsor, Vision, Stakeholders, Ad Hoc Committee, Charter, Big Scope, and Budget
- 2.2. Test Concept on Gateway Park Project

3. Discuss Projects (Mayor Sheets)

- 3.1. Gateway Park
- 3.2. Foot Bridge
- 3.3. Property Rezoning & Repurposing
- 3.4. Tourism Marketing
- 3.5. Branding & Identity
- 3.6. Clean Up & Beautification

4. Setup Tourism Marketing Meeting (Mayor Sheets)

- 4.1. Invite Local Business Owners
- 4.2. Locate Business Map
- 4.3. Next Steps for Map, Pamphlet, etc.

5. Old Business (CA Martinenko)

- 5.1. City Planning Project Updates
- 5.2. EDC Mission: "The mission of the City of Monroe Economic Development Committee is to foster and encourage responsible economic development activities that result in job creation, business retention and expansion, increased tax base and an improved quality of life for the citizens of Monroe"

6. Adjournment (Mayor Sheets)