

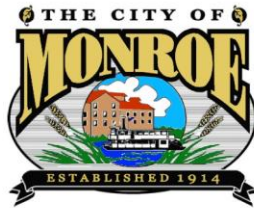
Economic Development Committee (EDC)

Monroe City Hall Meeting Room & Via Zoom
Thursday, December 2, 2021 at 6:00 P.M.

AGENDA

- 1. Call to Order (Mayor Sheets)**
- 2. Review Meeting Minutes (Mayor Sheets)**
- 3. Recap Goals/Ideas/Questions from Last Meeting (Mayor Sheets)**
 - 3.1.1. Goals
 - 3.1.1.1. New Business & Tourism
 - 3.1.1.2. Marketing & Promoting Monroe
 - 3.1.1.3. Jobs for Monroe Residents
 - 3.1.1.4. Make It Easier for Businesses to be Here
 - 3.1.1.5. Streamline Development Code/Ordinances
 - 3.1.2. Ideas & Questions
 - 3.1.2.1. Approach Entrepreneurs to Do Businesses Here
 - 3.1.2.2. What Does Monroe Want to be When It Grows Up?
 - 3.1.2.3. How Does This Align with Monroe's Vision?
 - 3.1.2.4. Talk with City of Independence on Their Eco Dev Work
- 4. New Business**
 - 4.1. Present Scope of Work for Eco Dev Plan (CA Martinenko & Mary Bosch)
 - 4.1.1. Where are We Now?
 - 4.1.2. Where are We Going?
 - 4.1.3. How Will We Reach Our Goals?
 - 4.1.4. Timeline
 - 4.2. Overview of Monroe Riverside District Master Plan (CA Martinenko)
 - 4.2.1. Goal 1: Reflect the Community's Vision through an Open & Engaging Process
 - 4.2.2. Goal 2: Develop a Cohesive Downtown Design
 - 4.2.3. Goal 3: Capitalize on Locational Advantages
 - 4.2.4. Goal 4: Enhance the Riverfront
 - 4.2.5. Goal 5: Improve Multi-modal Connections and Transportation Choices
 - 4.2.6. Goal 6: Create an Implementable Plan

The City of Monroe is an Equal Opportunity Employer and Service Provider



4.3. Overview of Monroe's 2020-2040 Comprehensive Plan (CA Martinenko)

4.3.1. Chapter 9: Economic Development

- 4.3.1.1. Goal 1: Land Use
- 4.3.1.2. Goal 2: Business Growth
- 4.3.1.3. Goal 3: Consistency
- 4.3.1.4. Goal 4: Inclusivity
- 4.3.1.5. Goal 5: Facilities and Services
- 4.3.1.6. Goal 6: Partnerships

4.4. Overview of Oregon Main Street Program (Mayor Sheets)

- 4.4.1. Benefits
- 4.4.2. Services

5. Old Business

5.1. Current City Planning Projects (CA Martinenko)

- 5.1.1. U.S. Army Corp. of Engineers 1135 Grant
- 5.1.2. Property North of Monroe Community Library
- 5.1.3. Brickyard Property
- 5.1.4. Rezone Commercial Street
- 5.1.5. City of Monroe Zoning

6. Next Economic Development Committee Meeting

- 6.1. See you Thursday, January 6, 2022, at 6 p.m. at the Monroe Community Library

7. Adjournment