

Monroe Playbook & Action Plan

KEY FINDINGS

MASTER PLAN

Establish overall goals, objectives, strategies.

DROP STRUCTURE

Leverage previous efforts, key link to City's vision for the park.

CONNECTION TO REGION

Monroe as the focus for regional diversity, brings together people, funding, and energy through strategic partnerships.

CONNECTIONS TO COMMUNITY

Transforms through multi-modal connections, linking institutions, neighborhoods, and new opportunities for a livable community.

BUSINESS DEVELOPMENT

Build on public/private partnerships to transform the riverfront into a vital, active, year-round, destination for neighbors, visitors and tourism.



DROP STRUCTURE

Recommendations:

- Ecological restoration that communicates regional resources, values and community support
- Narrative of the past, present and future

Next Steps:

- Pilot Project for Long Tom River Overlook at the Mill Site
- Extend river walkway
- Footbridge
- River channel restoration*

CONNECTION TO COMMUNITY

Recommendations

- System of Pathways/Pedestrian Connections
- Shift the focus of Mainstreet
- Public gatherings & events
- Leverage Monroe's connections to regional organizations & events

Next Steps

- Pedestrian/biking connections & primary connections
- Space for visitors (the Hub)
- Leverage visual markers & signage
- Leverage City owned property
- Beautifying Mainstreet (strong visual cues)
- Leveraging partnership with the schools

CONNECTION TO REGION

Recommendations

- Conduct regional planning
- Move from planning & vision to actual design
- Year-round events to showcase Monroe and draw in tourism

Next Steps

- Bring visitors and locals together in Monroe's "civic center" - regional hub of activity
- Welcoming signs
- Regional Hub- commerce, retail, dining, river access
- The focus of region's diversity

10 YEAR GOALS

YEAR 1:

School, City, Watershed Council- Memo of Understanding

-Meaningful partnerships established

-Vision Documents & Map Created

YEAR 5:

Public Land & Partners

-Bridge Opening Party

-Fish passage & Safety Improvements

-Phase 1 Trail Enhancements

YEAR 10:

Connectivity

-Safe Routes Pathway System Complete

-Pedestrian Crossings & Wayfinding Signage Complete

-Private Redevelopment with Riverfront Connections



MASTER PLAN

Recommendations:

- Master Plan that aligns with the City's Vision, Comprehensive Plan, Regional Masterplan, and the series of specific initiatives
- Infrastructure- include key investments; funding/phasing schemes
- Identify Monroe's Place, Identity & Vision

Next Steps:

- Enhancing Infrastructure Strengthens Community
 - Establish overall goals, objectives, strategies, phasing, schedule & Budgets
 - Create common agreements between Stakeholders
 - City Parks need to have a clear and compelling vision, as it drives vision and strategies for other public spaces

BUSINESS DEVELOPMENT

Recommendations

- Pop-up Retail
- Farmer Markets/Artisan Markets
- Riverside District

Next Steps

- Leverage Public Properties
- Regional Hub*
- Build on historic river focused themes; commerce



MONROE'S ACCOMPLISHMENTS

- Applied for the Safe Routes to School Grant
- Monroe metal signs at both entrances
- Partnering with ODOT to work on plans for the Riverside District
- Working with Army Corps, Watershed Council, & ODWF in regards to the drop structure