

Monroe Tomorrow

A discussion of Monroe's future and the framework for an updated Comprehensive Plan.

Our Vision –

Our vibrant, rural town is a welcoming and inclusive community celebrating its agrarian heritage, natural environment, neighborly culture, and local economy.

Our Aspirations –

- **Locational Advantage** - We aspire to be a community maximizing the benefits of our location; nestled in the heart of the Willamette Valley, surrounded by a growing artisanal agriculture industry, just east of prime recreational parklands, a short distance from two major universities and employment centers, fronting an accessible and beautiful river, and well connected by highways, trails, and bike paths to other great places.
- **Governance** - We aspire to have our local governments, community organizations, and businesses collaborating to ensure our institutions best support all community members; our emergency services protect us all from harm; and our systems of governance cooperate on planning, strategy, and action.
- **Housing** - We aspire to provide a wide range of economically, socially, and environmentally sustainable housing for all who value our community's wonderful quality of life and make Monroe home.
- **Business Community** - We aspire to have a thriving business community with retail, agricultural, and service businesses catering to the needs and desires of our residents and attracting visitors. Monroe supports small businesses, home-based businesses, and creative entrepreneurs.
- **Riverside District** - We aspire to have a vibrancy and vitality within the Riverside District enhancing it as an asset and source of pride for the whole community, as well as a significant attraction for visitors. This district will take advantage of visual and physical access to the Long Tom River, traffic on the highway, proximity to larger cities, and the needs and desires of the Monroe community.
- **Ecosystems** – We aspire to foster a healthy environment that sustains our neighborhoods and wildlife. Our city recognizes the intrinsic value of nature and sustaining the ecosystem services of Monroe's air, water, and land.
- **Infrastructure** – We aspire to build, maintain, and upgrade our transportation, parks, water, sewer, stormwater, and public safety systems to ensure residents receive high quality, reliable essential services.
- **Quality of Life** - We aspire to have our quality of life nourished by our city's strong economic, organizational, cultural, and transportation connections throughout the southern Willamette Valley. Our combination of physical and cultural advantages exemplify why Monroe is a wonderful place to settle down, raise a family, or start a business.