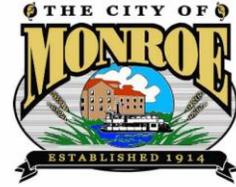


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Press Release

For Immediate Release

City of Monroe Hosting Strategic Doings Workshop November 17th

Monroe, Oregon (October 12, 2018): The City of Monroe will be hosting the Strategic Doings Workshop on Saturday, November 17th at 10 am as the next phase of the work to be done in partnership with the RARE AmeriCorps program and *Oregon/By Design*. It will be held at the conference room at the Monroe Community Library. **Everyone is welcome to attend.** Refreshments will be provided starting at 9:30 am.

The next phase of interpreting the outcomes of the Design Skills Workshop will be the Strategic Doing Workshop. The intermediate phase between workshops is crucial to developing the actionable, implementable strategies. During this interim, preparatory phase, clear goals and objectives need to be stated and organized. Resources for supporting, implementing, operating, and maintaining these initiatives will need to be sorted out. The plan for measuring the effectiveness of the strategies needs to be created. And the methodology for continuing citizen engagement needs to be identified.

It's expected that funding, resource, and personnel gaps will be identified. But rather than stifling implementation and the eventual operations and ongoing support for the initiatives, it should stimulate more inclusion of Monroe's citizens, friends and supporters. This will lead to a stronger, vibrant, and more resilient community.

Key Findings from the Designs Skills Workshop

The five groups, assisted by AFO facilitators, will create numerous design initiatives revolving around five key (5) themes.

- Masterplan- establish overall goals, objectives, strategies, phasing, schedule & budgets

- Dam/Drop Structure- leverage previous efforts, key link to City's vision for the Park
- Connection to region- Monroe as the focus for regional diversity, brings together people, funding, and energy through strategic partnerships
- Connections to Community- transforms through multi-modal connections, linking institutions, neighborhoods, and new opportunities for a livable community
- Business development- build on public/private partnerships to transform the riverfront into a vital, active, year-round, destination for neighbors, visitors, and tourism

Our goal for this workshop will be to split into work groups and start making action plans and start creating deadlines, so be prepared to roll up your sleeves and we will start getting to work on three of the five key themes: Riverside District, Connections to Community/Region and Business Development. We hope to see you there!