

Monroe Tomorrow Public Feedback Survey Results

Public Feedback: By the Numbers

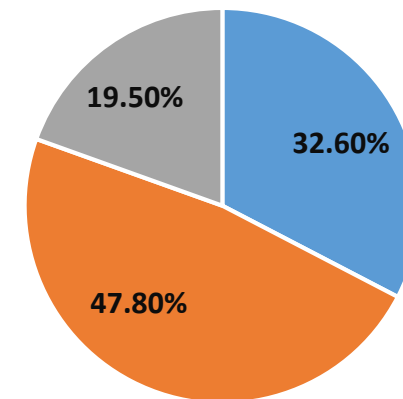
Online Survey Open: **January 11 – 22, 2018**

Responses Received: **46**

Who Responded:

- **(47.8%) Monroe Community Residents** (i.e. Alpine, Bellfountain)
- **(32.6%) City residents** (includes land/business owners)
- **(19.5) Non-City / Community Participant**

Survey Respondents by Identity

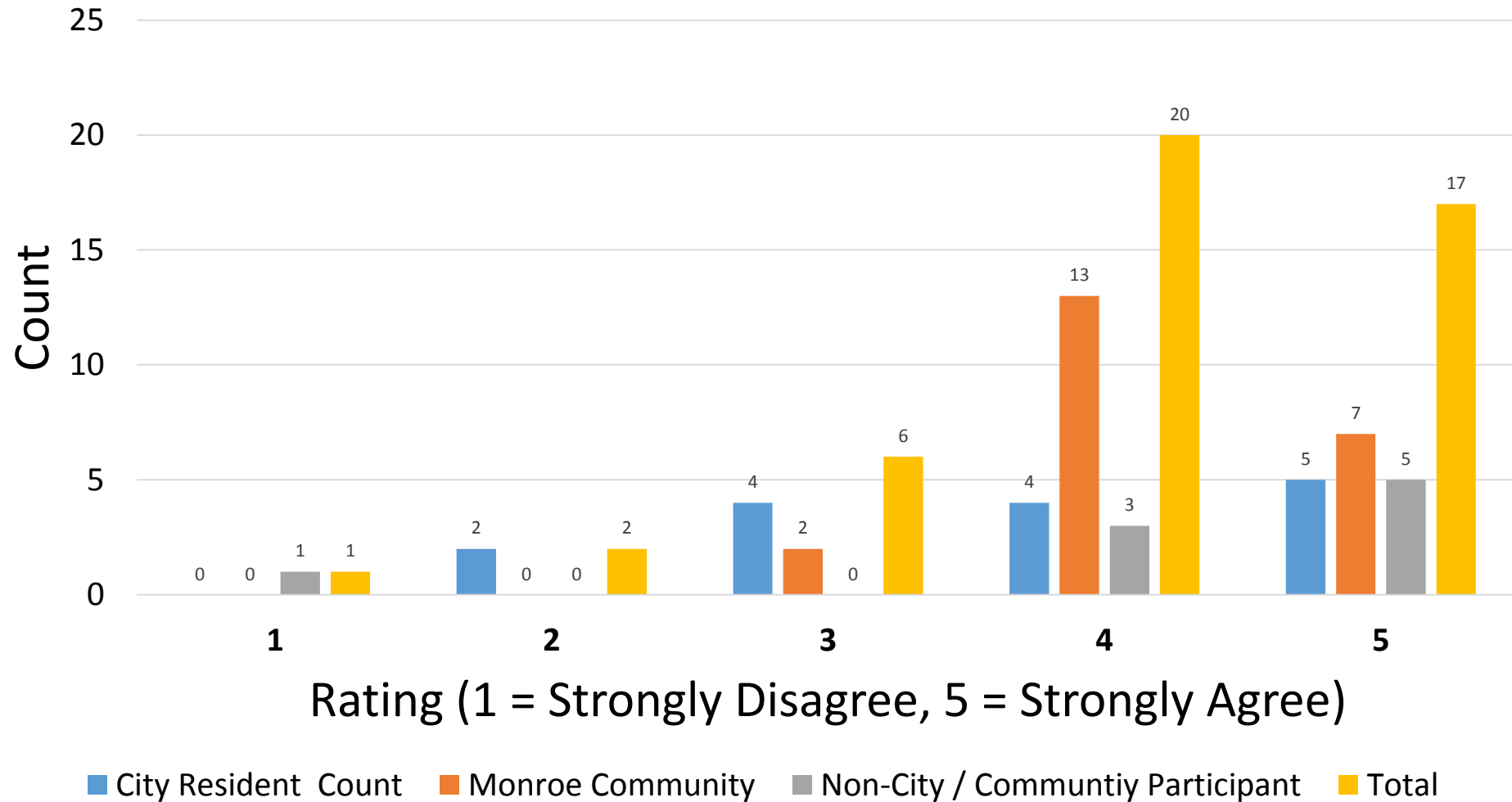


■ City Resident ■ Monroe Community ■ Non-City / Community Participant

Vision Statement

Our city is a vibrant rural community welcoming opportunities for individuals, families, and local businesses to celebrate our agrarian heritage, neighborly culture, and natural environment

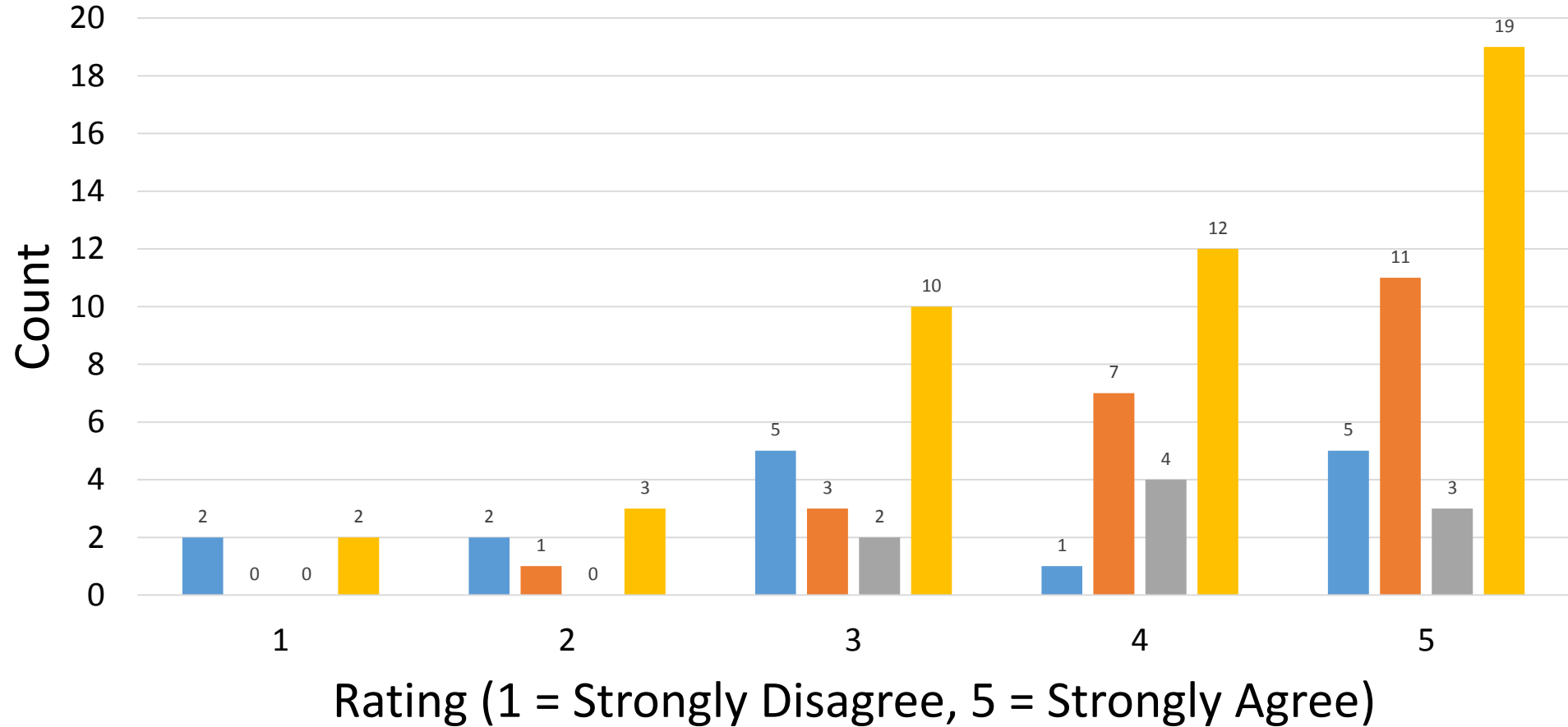
Vision Statement Results - By Participant



Locational Advantage Statement

We aspire to be the community maximizing the benefits of its location; nestled in the heart of the Willamette Valley, surrounded by a growing artisanal agriculture industry, just east of prime recreational parklands, a short distance from two major universities and employment centers, fronting an accessible and beautiful river, and well connected by highways, trails, and bike paths to other great places.

Locational Advantage Results – By Participant



■ City Resident Count ■ Monroe Community ■ Non-City / Community Participant ■ Total

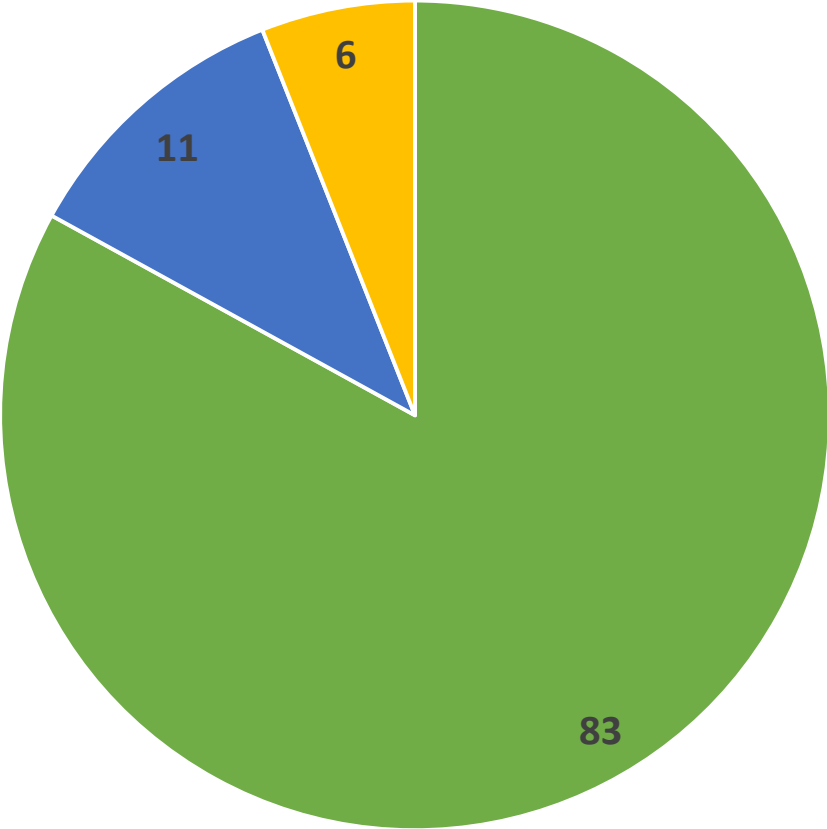
Percentage of Respondents Who Felt Monroe's Location Is and Will Be One of Its Strengths

Results:

Yes - **83%**

No - **11%**

Unsure - **6%**



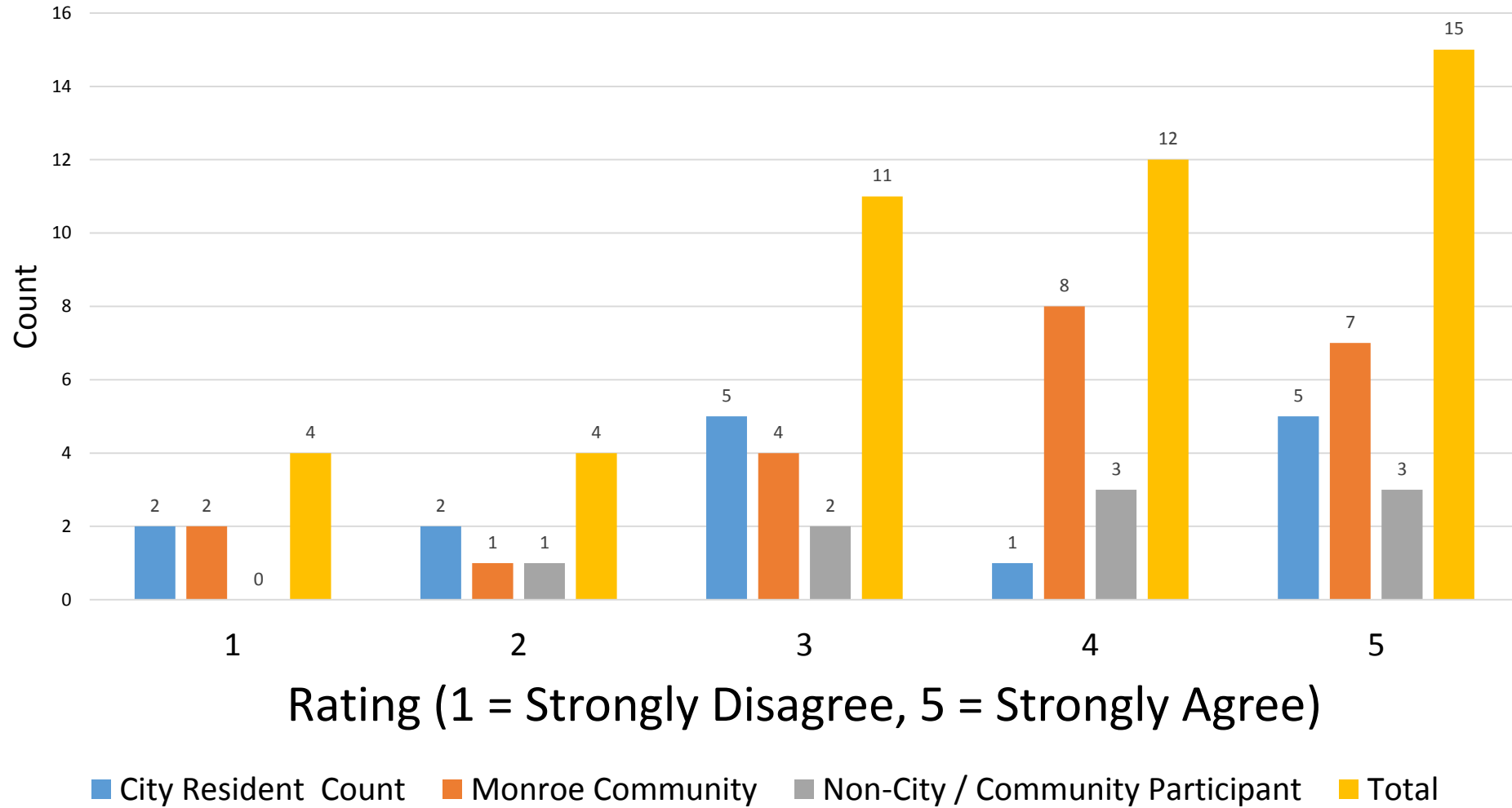
■ Yes ■ No ■ Unsure

Locational Advantage

Governance Statement

We aspire to have our local governments, community organizations, and businesses collaborating to ensure our institutions best support all Monroviens - including the young, senior citizens, and people with disabilities; our emergency services protect us all from harm; and our systems of governance cooperate on planning, strategy and action.

Governance Results - By Participant



Governance: What Participants Agreed With...

Respondents appeared to respond favorably to words such as:

- Support
- School
- Monrovia
- Collaborating
- Inclusive



Governance: What Participants Disagreed With...

Respondents appeared to respond unfavorably to words such as:

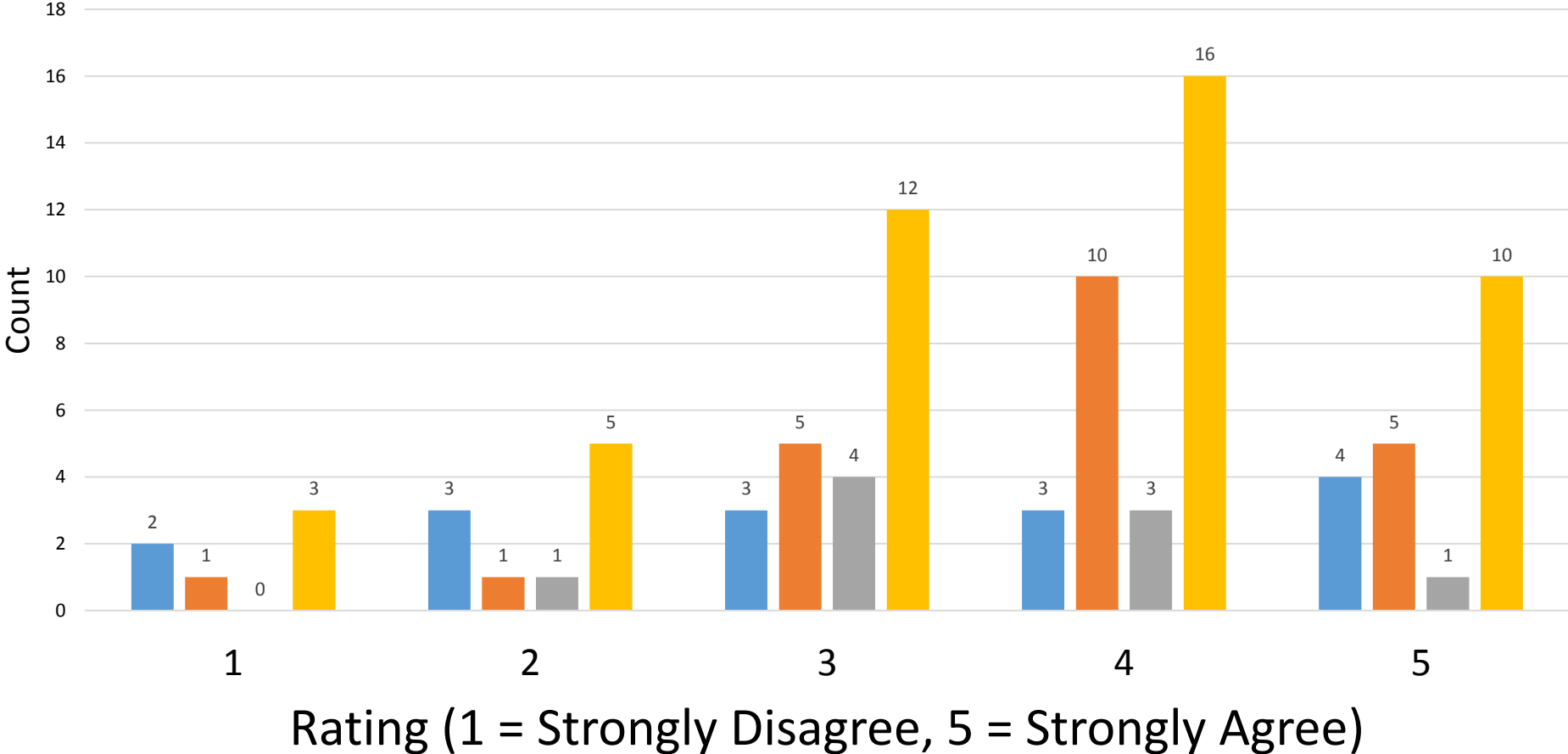
- Monrovia
- Calling out individual groups
- Lack of natural ecosystems



Housing Statement

We aspire to provide a wide range of sustainable housing for all who value our community's wonderful quality of life and make Monroe home.

Housing Results - By Participant



■ City Resident Count ■ Monroe Community ■ Non-City / Community Participant ■ Total

Housing: What Participants Agreed With...

Respondents appeared to respond favorably to words, phrases, and themes such as:

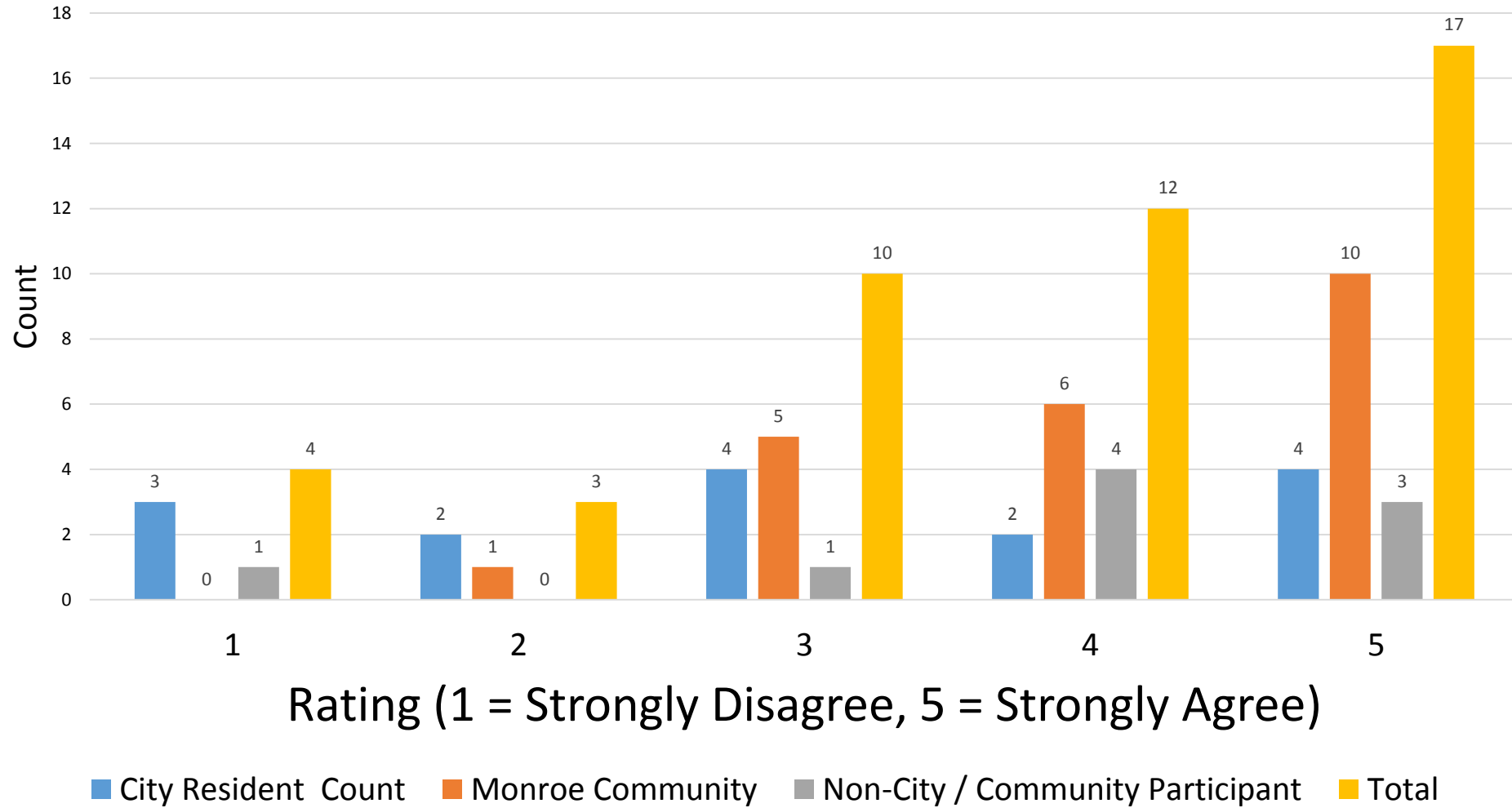
- Wide-range
- Quality of Life
- Inclusiveness
- Sustainable
- Value the community



Business Community Statement

We aspire to have a thriving business community with retail and service businesses catering to the needs and desires of our residents and attracting visitors. Monroe supports small businesses, home-based businesses, and creative entrepreneurs.

Business Community Results - By Participant



Business Community: What Participants Agreed With...

Respondents appeared to respond favorably to words, phrases, and themes such as:

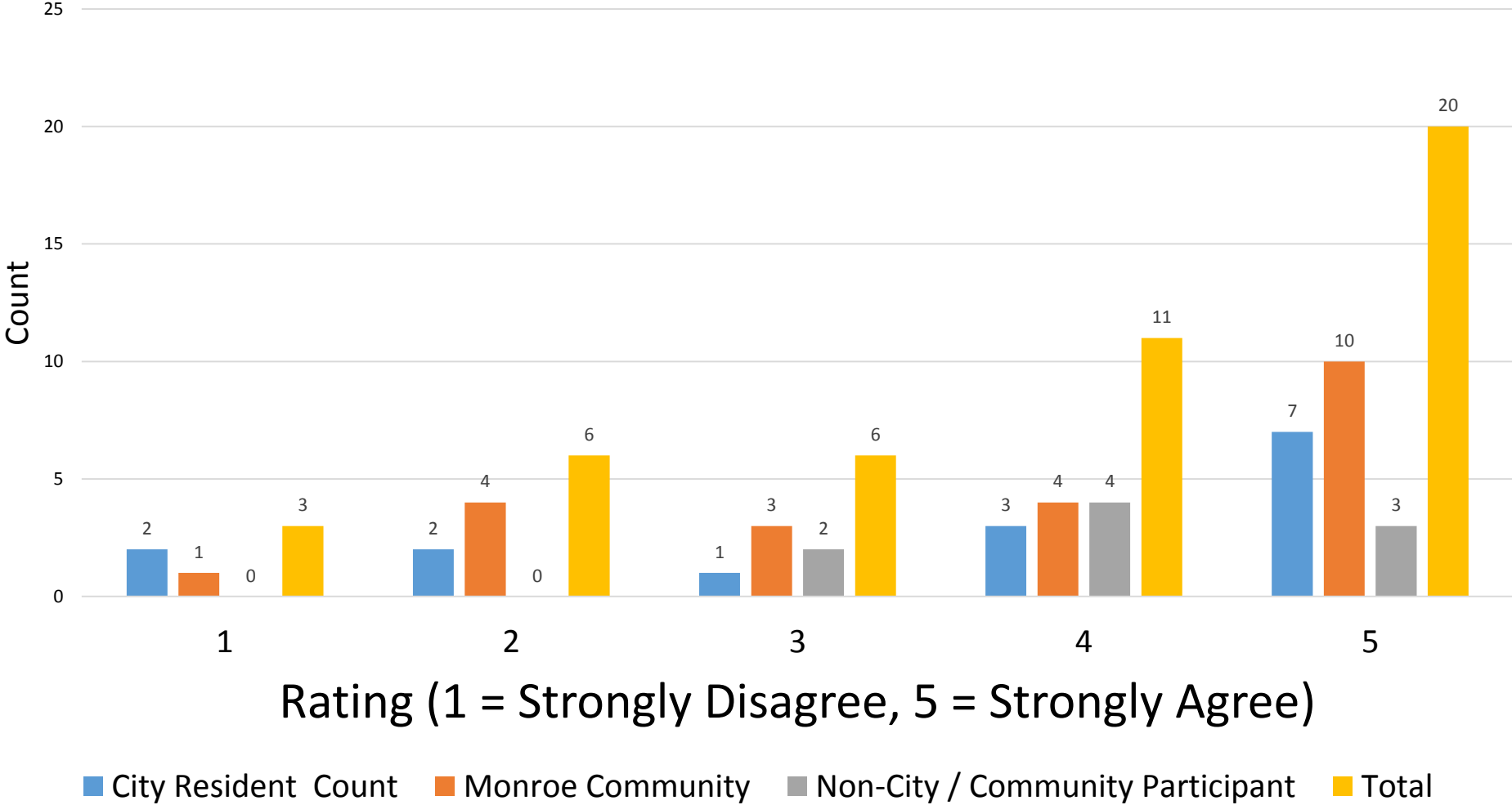
- Thriving
- Small business
- Home-based
- Entrepreneurs
- Attracting Visitors



Riverside District Statement

We aspire to have a vibrancy and vitality within the riverside district enhancing it as an asset and source of pride to the whole community, and a significant attractor for visitors. This success takes advantage of visual and physical access to the Long Tom River, traffic on the highway, proximity to larger cities, and the needs and desires of the Monroe community.

Riverside District Results - By Participant



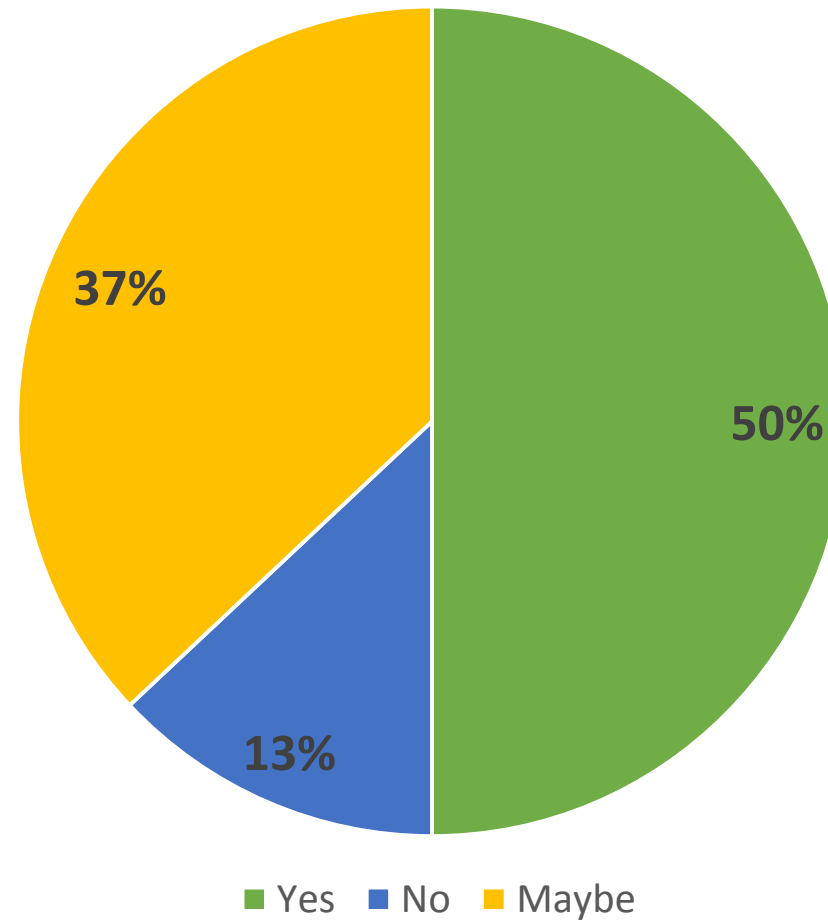
Percentage of Respondents Who Felt Monroe's "Downtown Area" Should be Located Near the Long Tom River

Results:

Yes – **50%**

No – **13%**

Maybe – **37%**

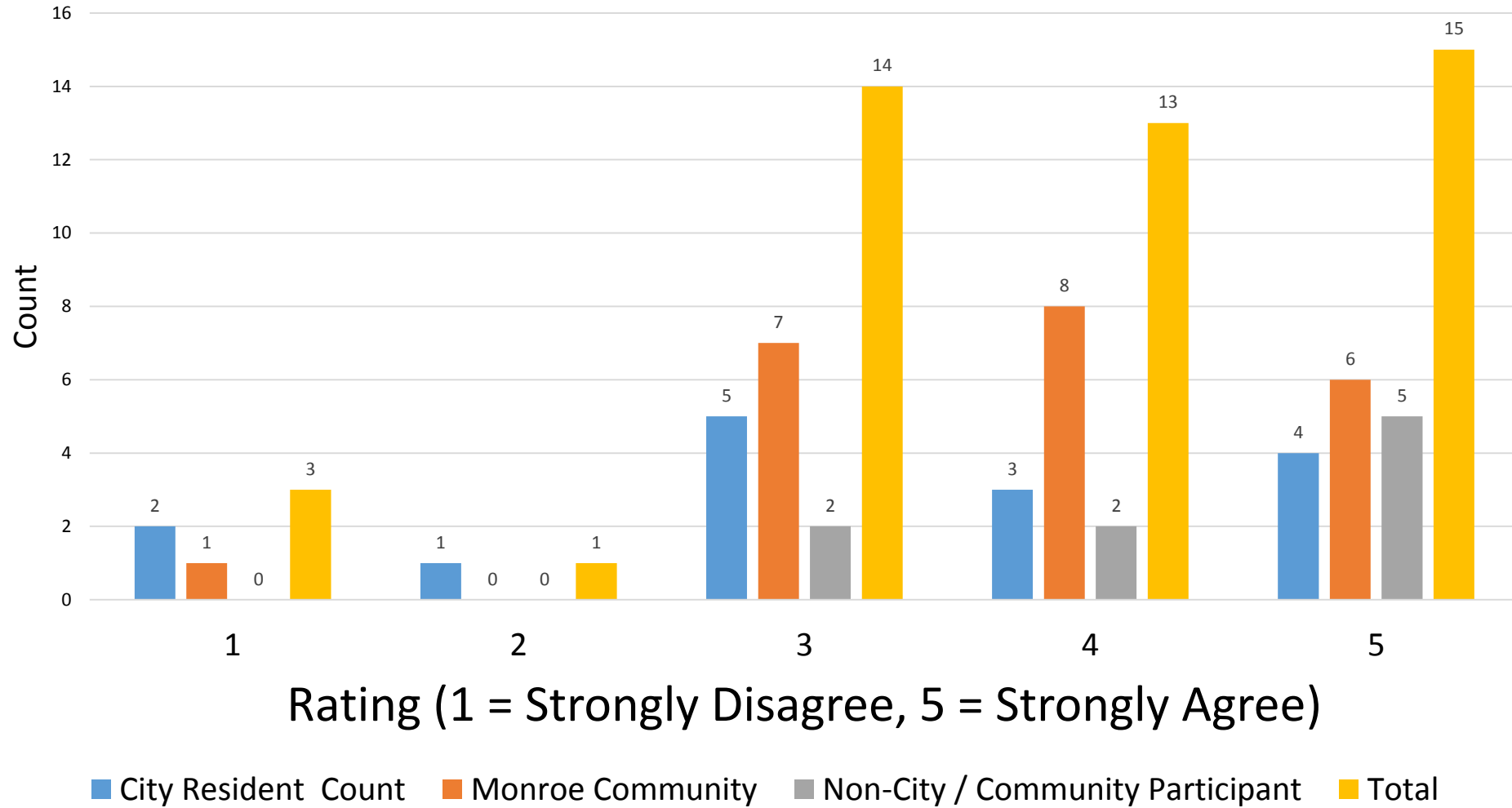


Riverside District

Quality of Life Statement

We aspire to have our quality of life nourished by our city's strong transportation, organizational, economical, and cultural connections throughout the southern Willamette Valley. Our combination of physical and cultural advantages exemplify why Monroe is a wonderful place to settle down, raise a family, or start a business.

Quality of Life Results - By Participant



Quality of Life: What Participants Agreed With...

Respondents responded favorably to words, phrases, and themes such as:

- Settle-Down
- Connections
- Well-situated
- Family
- Community



Quality of Life: What Participants Disagreed With...

Respondents expressed concern over the following subjects:

- Lack of transportation options
- Lack of educational opportunities



Suggested Aspirational Statements:

- Safety (Police)
- Infrastructure
- Educational / Kid-Friendly Spaces
- Industrial Business
- Water & Ecosystem Quality (Long Tom River)