

Monroe Tomorrow – Planning Commission Approved Draft

A discussion of Monroe's future and the framework for an updated Comprehensive Plan

Our Vision –

Our city is a vibrant rural community welcoming opportunities for individuals, families, and local businesses to celebrate our agrarian heritage, neighborly culture, and natural environment.

Our Aspirations –

- **Locational Advantage** - We aspire to be the community maximizing the benefits of its location; nestled in the heart of the Willamette Valley, surrounded by a growing artisanal agriculture industry, just east of prime recreational parklands, a short distance from two major universities and employment centers, fronting an accessible and beautiful river, and well connected by highways, trails, and bike paths to other great places.
- **Governance** - We aspire to have our local governments, community organizations, and businesses collaborating to ensure our institutions best support all Monroians - including the young, senior citizens, and people with disabilities; our emergency services protect us all from harm; and our systems of governance cooperate on planning, strategy and action.
- **Housing** - We aspire to provide a wide range of sustainable housing for all who value our community's wonderful quality of life and make Monroe home.
- **Business Community** - We aspire to have a thriving business community with retail and service businesses catering to the needs and desires of our residents and attracting visitors. Monroe supports small businesses, home-based businesses, and creative entrepreneurs.
- **Riverside District** - We aspire to have a vibrancy and vitality within the riverside district enhancing it as an asset and source of pride to the whole community, and a significant attractor for visitors. This success takes advantage of visual and physical access to the Long Tom River, traffic on the highway, proximity to larger cities, and the needs and desires of the Monroe community.
- **Quality of Life** - We aspire to have our quality of life nourished by our city's strong transportation, organizational, economical, and cultural connections throughout the southern Willamette Valley. Our combination of physical and cultural advantages exemplify why Monroe is a wonderful place to settle down, raise a family, or start a business.